SEO Ninja for Centers of Excellence, TTS, GSA

Project Title	SEO Ninja for Centers of Excellence, TTS, GSA
Project Summary	Help the Centers of Excellence (CoE) accelerate IT modernization across the federal government by helping us improve our SEO! Create and assist with managing content and content types that communicate our messaging and value proposition to customer agencies and industry partners.
Country	United States

Project Description

Background: The Office of American Innovation (OAI) established the GSA CoE in October 2017 to accelerate IT modernization across government to improve the public experience and increase operational efficiency. The CoE teams provide technical expertise in support of the following areas: cloud adoption, contact center, customer experience, data analytics, and infrastructure optimization. IT Modernization is a key driver of the President's Management Agenda.

We're looking for someone passionate about content marketing with high interest and some experience in SEO. In your role, you'll help us maxime our digital communications with key words, link building, and ensuring that we're using plain language that communicates our messages, relates our brands, and makes best use of our content types. Experience with basic HTML and Github is a must.

Use SEO analysis resources and tools to audit our website's SEO and help redesign its SEO strategy.
Assist in the editing and creation of original content that captures our brand and unique voice.
Research content and SEO best practices to provide recommendations for improving our online presence.

Required Skills or Interests

Skill(s)

Coding

Additional Information

Skills and experience desired with: SEO, Github, HTML, WordPress, Drupal, markup, content marketing, writing

Additional Information: For more information about us, please visit: www.coe.gsa.gov

Language Requirements

None